

2020
Product Catalog



Premium Quality
Premium Quality
Premium Service
Premium Service

Welcome to 2020 at The Flower Hutch

We thank you for your continued support.

For 27 years now we have strived to create a culture of Quality and Service unlike any other. We truly appreciate the business and customers that rely on us to help them throughout the year. What you will find at The Flower Hutch is a unique mix of items to keep your customers coming back 52 weeks a year. Our items (whether grown by us or for us by our specifications) will show your customers that you care about their business, and the product you provide. Our plant material is grown with the performance of the end consumer in mind. If it performs well for your customer, they come back to you and in turn you come back to us.

Let us know if you would like to receive our weekly availability. It's available by email or fax. You can also view it from any device on our website: Flowerhutchma.com. Just head to the site and create an account. We will then send you a login password so you can look at pricing anywhere and anytime. In the sales yard on your phone, in someone's front yard to help with a planting job, or in the middle of the night when you are looking for something to do because none of us ever sleep in this industry.

Most importantly--just let us know how we can help you.

We would love the opportunity.

Below is some of what you can expect to find in the Catalog.

One significant change is all of our 4" annuals are now 4 1/2" annuals.

Spring

Easter Lilies
Hydrangea
Potted Bulbs
Dahlias
Ranunculus
Alsotromeria
Hanging Baskets
New Guinea Impatiens
Bounce (shade) Impatien
Sunpatiens
Gerbera Daisies
Wave Petunias
Geraniums
4" Herbs
Jumbo 6 pack Annuals
Mandeville
Ornamental Grass

Summer

Fresh Hanging Baskets
Fresh Crop Herbs
Mixed Patio Pots

As well as many other premium items that will pique your interest.

Fall

4" Mums
9" Belgian Mums
Patio Belgian Mums
Bushel Belgian Mums
Hanging Belgian Mums
Ornamental Kale
Ornamental Grasses
Ornamental Peppers
Premium Fall Planters
Ornamental Millet
Mini-Pumpkins
Sugar Pumpkins
Gourds
Painted Pumpkins
Scarecrow Accents

Come by and take a look around.

Winter

Christmas Wreaths
Mixed Swags
Roping
Loose Greens
The entire Christmas decorating line.
Poinsettias
Cyclamen
Christmas Cactus

We carry only premium quality Christmas items.

Our own Poinsettias have a great reputation as being Florist Quality.

We have a large selection of indoor plants available from all over North America, 52 weeks per year. All Product comes with a UPC Code on the pot. We can provide you with a list to put into your system to make deliveries seamless. Just unload the truck and sell the product.

Please Pre-Book your Easter Items as soon as possible to ensure availability.

Easter Lilies

6"--5+ Bloom pack 8 per cs.

8" Double pack 4 per cs.

10" Triple pack 2 per cs.

We have had the same grower for many years.

It's a premium quality Lily.

Easter Hydrangea

These are contract grown for us from a hydrangea specialist. We have been carrying these for many years now with great success. Please pre-book these if possible as we have a limited supply.

8" Hydrangea Pack 4

Absolutely gorgeous

Blue--Pink--White

These are available for the three weeks prior to Easter.

Premium Easter Azaleas

pack 8 per case--See weekly availability for price

White--Pink

Red--and Purple

6" Senetti--

Pack 6/tray

Blue

Blue Bi-color

Ruby Red

Magenta

Magenta Bi-color

Our Signature 7" Dahlia Crop

Premium decorative pots.

Just bring them into your store and they will fly off the shelves.

Pack 6 per tray

Red--Orange--Yellow

Dark Rose--Pink

Local Bulb Material

Item	Pack
6" Tulips	8
Pink	
Purple	
Yellow	
Red	
Orange	
White	
6" Hyacinth	8
Blue	
Pink	
White	
6" Daffodils	8
Yellow	

The local bulb material is only available For the two weeks previous to Easter

Imported Bulb Material

Please see our weekly availability for pricing.

Item	Pack
4" Asst. Bulbs	18
6" Asst. Bulbs	8
4" Crocus	18
4" Daffodil	18
6" Daffodil	8
7" Daffodil	6
8" Daffodil	4
10" Daffodil	2
4" Hyacinth	18
6" Hyacinth	8
7" Hyacinth	6
8" Hyacinth	4
10" Hyacinth	2
4" Iris	18
4" Muscari	18
6" Muscari	8
4" Tulip	18
6" Tulip	8
7" Tulip	6
8" Tulip	4
10" Tulip	2
6" Mixed Pan	8
7" Mixed Pan	6
8" Mixed Pan	4
10" Mixed Pan	2

Early Spring Items

Alstromeria--Inca Series
8"--Sold Loose--Asst. Colors

Salad Bowls (Mixes of Lettuce)
10" Bowls

Lotus--Amazon Sunset
10" Hanging Basket

Ranunculus--Magic series
4 1/2"--Pack 15/tray

Red
Yellow
White
Rose

Bellis--Galaxy Mix
4 1/2" pots--pack 15 per tray

Schizanthus--Atlantis Mix in 6" Pots
Pack 6 per tray--Asst. Colors

Senetti Pericallis in 6" Pots
Pack 6/tray
Blue Magenta
Blue Bi-color Magenta Bi-color
Ruby Red

Our Signature 7" Dahlia Crop

Premium decorative pots.
Just bring them into your store and they will fly
off the shelves.
Pack 6 per tray
Red--Orange--Yellow
Rose--Pink

Consumers are looking for color earlier every year. Don't leave sales on the table. Bring in a nice assortment of early color to get them thinking spring. Early excitement leads to more sales throughout the year. Feed the Monster!!!

The challenge as a wholesale grower is to provide service and product that the competition either can't or doesn't. One way we try to do that is our early spring cold grown product program.

Our early spring material is grown extremely cold thus providing a product with great flexibility and strength to your customer.

Items that thrive in the early Spring.

Hanging Baskets

10"--Combination Hangers

All Trixi Mixes--All Calibrachoa Mixes
Sweet Candy--Flirtini
Gold and Bold--Berry Daring
Lolli Pop--Old Glory
Party Favor --Wild Berry
Sunset--Star Spinner
Written in Stars
We will have Spring and Summer Crops
of Combination Hanging Baskets

10"--Lotus Amazon Sunset

Great Pansy alternative--Loves the cold
Bright Orange flowers with silver Foliage

10"--New Guinea Impatiens

White--Apricot--Lavender Glow--Dark Red
Electric Rose--Pink--Tropical Peach--Purple Star
We have Spring and Summer Crops of
New Guinea Hanging Baskets

10"--Petunia

Color Rush Petunia
Blue--Pink--Pink Veined

Wave Petunia
Purple
Purple with White
Blue with White

10"--Portulaca

Double Guava--Plumberry--Watermelon Punch

10"--Top Hat Begonia

Pink--Red--White

10" Boston Ferns

14"--Coco Calliope Geraniums

Calliope Dark Red
Calliope Salmon
Calliope Deep Rose
Calliope Crimson Flame
Calliope Magenta

These are an absolutely awesome product
and go fast, get yours early.

Our 4" Herb Program grows every year. Both in selection and number of crops. We have fresh crops every week, so all of your orders have that quality of a first crop. No overgrown herbs, and none too small. Our herbs sell when they hit the bench so you can turn that square footage and fill it back up.

4" Herbs--Pack 15 per tray--

<u>Arugula</u>	<u>Lemon Balm</u>	<u>Sage</u>
<u>Basil</u>	<u>Lemon Grass--East Indian</u>	Garden
Sweet Genovese	<u>Lemon Verbena</u>	Golden
Lemon	<u>Mint</u>	Pineapple
Thai	Mojito	Purple
Amethyst	Orange	Tri-Color
<u>Cat Grass/Wheat Grass</u>	Peppermint	<u>Tarragon--French</u>
<u>Catnip</u>	Spearmint	<u>Thyme</u>
<u>Chamomile--Roman</u>	<u>Oregano</u>	Archer's Gold
<u>Chives</u>	Kent Beauty	Creeping Pink
Old Fashioned	Greek	Creeping Red
Garlic Geisha	Italian	English
<u>Cilantro</u>	<u>Parsley</u>	Lemon
<u>Dill</u>	Curled	Spicy Orange
<u>Eucalyptus</u>	Italian	
Silver Dollar	<u>Patchouli</u>	
<u>Lavender</u>	<u>Rosemary</u>	
Goodwin's Creek	Barbeque	
Hidcote Blue	Salem/Upright	
Kew Red		
Platinum Blond		
Provence		

We will have Bay Laurel as well.
Price yet to be determined.

We also carry a line of premium quality herbs on our import list 52 week a year. That's every week all year. See our weekly availability for a complete list of varieties.

USDA Certified Organic Herbs Pack 15----All grown in Rice pots

Basil	Coriander/Cilantro
Dill	Mint
Lavender	Oregano
Parsley--Curled and Italian	Rosemary
Sage	Thyme

See our weekly list for a complete variety selection.
These are available to you every week all year.

We grow a selection of Impatiens that can get a bit confusing. None of our varieties are Walleriana, which in the type of Impatiens that are susceptible to Impatiens Downy Mildew. The following is what we grow and why.

New Guinea Impatiens

Large flowers and best planted in partial days of sun. Full sun may burn the leaves a bit, and deep shade will keep them from full flower. New Guineas perform great all summer. This covers most of what people have in their yards really and have the widest usage area. Very tolerant to wilt and coming back strong.

Sunpatiens

The flowers are not quite as large as New Guineas, but still good sized and they bloom very heavily in the full sun. A great item if you have an area or planter in the full sun that you'd like to fill in with color. Just like the New Guinea they recover from wilt very well. Nice mounding habit. Will perform very well all summer.

Bounce Impatiens

This is the variety that we find isn't as well known, and it absolutely should be known and widely used. Bounce Impatiens will fill in an area or planter and bloom heavily in the shade. Just like the old fashioned Impatiens that we've lost to Downy Mildew. Bounce are not a Walleriana Impatiens and are not susceptible to Downy Mildew. It's not that Bounce is resistant, Bounce can't get it because of the type of plant it is. We've grown this in our own yards the past 2 years to see for ourselves how it performs in the shade. It is absolutely gorgeous. This is an item you need to offer your customers and are doing them a disservice if you aren't. Try them--you'll like them.

**7" Mandeville available in trays
pack 6--Double Hoops**

**Sun Parasol Pink
Sun Parasol Red**

**Jumbo 6 Packs
(3 packs/tray)**

New Guinea Impatiens--Impacio series

White	Orange
Red	Purple
Neon Flash	Soft Pink
Purple Star	Magenta
Lavender Pink	Melon Star

Wave Petunia

Classic Purple	Blue
Berry Velour	Red Velour
Burgundy Velour	Plum Veined
White	Pink Passion

Premium 4 1/2" Material for the Spring Season

<u>Item</u>	<u>Pack</u>		
<u>Aster</u>	15	<u>Mercardonia</u>	15
Aurelia		Magic Carpet	
<u>Argeranthemum--Sassy Margeurite</u>	15	<u>Nemesia</u>	15
White	Rose	Sunshine	Little Banana
Double Yellow	Double Deep Rose	Little Orange	Little Cherry
Red		<u>New Guinea Impatiens</u>	15
<u>Bacopa--Calypso</u>	15	Impacio Series	
Pink eye	Deep Lavender	White	Orange
White	Lilac	Red	Purple
Rose		Neon Flash	Soft Pink
<u>Begonia--Non Stop</u>	15	Purple Star	Magenta
Deep Red	Orange	Lavender Pink	Melon Star
Pink Shades	Yellow	<u>Petunia--Headliner</u>	15
White		Pink Sky	
<u>Begonia Top Hat</u>	15	Night Sky	
Pink	Red	Starry Sky Burgundy	
White		<u>Petunia--Crazy-Tunia</u>	15
<u>Bellis</u>	15	Black Mamba	
Galaxy Mix		Cosmic Purple	
<u>Bounce Impaitens</u>	15	Ultra Violet	
Violet-Cherry-Pink Flame		French Kiss	
White-Bright Coral		Moon Struck	
<u>Brachycome</u>	15	<u>Potato Vine--Bright Ideas</u>	15
Mauve Delight		Lime-Red-Black	
<u>Calendula--Caleo</u>	15	<u>Ranunculus</u>	15
Orange	Yellow	Red-Yellow	
<u>Calibrachoa--Cruze Control</u>	15	Rose--White	
Dark Blue	Giant Rose	<u>Rex Begonias</u>	15
Grape Delicious	Pink	Escargot	Salsa
Orange Delicious	Yellow	Fedor	Red Kiss
Red Delicious	White	Paso Doble	Jurassic Swirl
<u>Cuphea</u>	15	<u>Salvia--Velocity</u>	15
Cuphoria		Blue	
<u>Diascia--Darla</u>	15	<u>Sanvitalia</u>	15
Lite Pink	Orange	Tsavo Yellow Ice	
Rose		<u>Scaveola--Bombay</u>	15
<u>Doreanthus</u>	15	Pink	White
Trailing Mezoo Red		Deep Blue	
<u>Euphorbia--Breathless</u>	15	<u>Sunpatiens--Compact</u>	15
Blush	White	White	Fire Red
<u>Euryops</u>	15	Orchid	Lilac
Sonnenchein		Royal Magenta	Hot Coral
<u>Fiesta Double Impatiens</u>	15	<u>Torenia--Moon series</u>	15
Pink Ruffles-Stardust Pink-White		Rose	Purple
Lavender Orchid-Salmon		Yellow	
<u>Geraniums--Americana</u>	15	<u>Verbena--Lanai series</u>	15
Coral	Dark Red	Royal Purple with Eye	Peach
Salmon		Deep Pink	Twister Pink
<u>Heuchera</u>	15	Twister Purple	
Assorted Varieties			
<u>Isotoma</u>	15		
Fizz N Pop			
<u>Lantana--Bandito series</u>	15		
Lemon Zest	Orange Sunrise		
Red	Rose		
Yellow			

Premium Potted Material

3" Fairy Plants--Many varieties

Pack 28 per tray—see weekly availability

4 1/2" Geraniums--Americana series

Pack 15 per tray

Dark Red--Salmon--Coral

5 1/2" Gerbera Daisy--Jaguar series

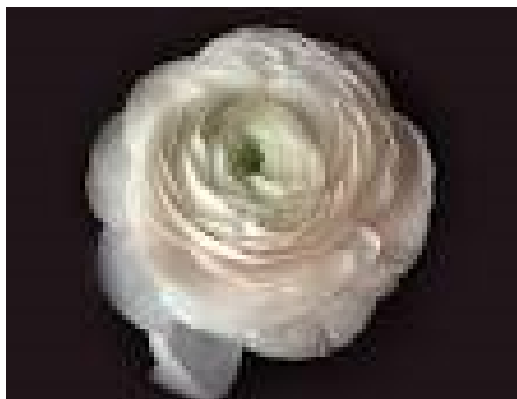
Pack 8 per tray--All trays are asst. colors

5 1/2" Madinia Mandivilla

Pack 8 per tray--Available in Red or Pink

5 1/2" Ornamental Grasses

Pack 8 per tray--See weekly list for varieties



6" Citronella--Pack 6

6" Sennetti Pericallis--Pack 6

Super Blue--Blue Bi-color--Ruby Red
Magenta--Magenta Bi-color

6" Shizanthus--Atlantis Mix--Pack 6

6 1/2" Geranium--Americana series--Pack 6

Coral Dark Red
Mega Rose Salmon

7" Dahlia--Grandahlia series--Pack 6

Orange Rose
Deep Red
Pink Yellow

8" Alstromeria--Inca series

Nobel Husky
Bandit Coral
Lucky Sundance
Lolly



Premium Fall Material

4" Kale
Red
White
4" Ornamental Peppers
Black Pearl
Chili-Chili
Masquerade
4" Rainbow Chard
4" Rudbeckia
Toto Gold
Toto Rustic
Large Euro Pot Millet
Red Jester
Jade Princess
9" Fountain Grass
Rubrum
Fireworks
White
Cherry Sparkler
12" Fall Mixed Containers

A Full Selection of Hardy Mums

4" Mums
8 different colors
9" Belgian Mums
Asst. Colors
10" Patio Belgian Mums
Asst. Colors
10" HB Belgian Mums
Asst. Colors
Bushel Basket Mums

Decorative Gourds--Sprayed not dipped--no mess
Orange Mini Pumpkins
White Mini Pumpkins
Face Painted Mini Pumpkins
Sugar Pumpkins by the case and bin
Face Painted Sugar Pumpkins
Dried and Colored Wheat
Dried and Colored Twigs
Scarecrow Accents

A great selection of other items to go along!!

Pricing our our weekly availability

Premium Christmas Material

4" Poinsettias 15
Asst. Colors
6" Poinsettias ea.
Asst. Colors including many Novelties
8" Poinsettias ea.
Asst. Colors
10" Poinsettias ea.
Asst. Colors
Cyclamen in 4 1/2"-6"-and 8"
Christmas Cactus in 4"-6"-8"HB-and 10"HB

Balsam Double Faced Wreaths
Anything from an
8" Wreath to a 72" Wreath
Larger Wreaths available upon request

Roping of all types
East Coast--West Coast
10 yard rolls up to 25 yard rolls

Kissing Balls
decorated and undecorated

Loose Greens
Whether you're looking for loose Balsam
brush or boxed fancy greens both
bunched or loose--we've got what you need

Fancy pre-made Wreaths
We have a huge selection
Just take them out of the box, hang them up
and sell away--no labor--no fuss--just profit

Pine cones
Cases of Sugar--Ponderosa--Lodgepole

Fancy pre-made Swags
Enormous selection of awesome Swags
We will have swags to fit any budget

The two things that are most important to us
are quality and service--get what you want!
when you want it!

With us you'll get both!!!

Christmas availability and pricing in August!

Why buy from us?

**There are many choices as where to buy many of the items you need.
Here are some of the things that make us different.**

We grow many of our items much colder and longer than most growers. Why and how does that affect the product? By growing colder we use far less growth regulator than most growers. Which makes the product grow right away for your customer rather than growing through the regulator first. Growing colder also allows us to put a very large root system on the product, thus making a larger root system for the plants to feed from all spring and summer. It will get more water and food creating less maintenance for your customer. Making is easier for them to keep it blooming throughout the heat of the summer. The more success they have brings them back to you and you to us.

We keep our minimums low throughout the year to keep you coming back every week. No need to fill your benches with more than you need. We have a wide variety of items every week of the year. It's important to us that you have no shrink. It keeps us all healthy businesses. We love full truckloads just as much as every wholesaler. But we'd love to see you every week more--we'll both sell more that way.

Service and quality are the most important things to us. Give us a call and ask us how something looks--We'll tell you the truth. If it needs to wait a week, we'll let you know. People buy what's colorful and ready to go--that's what we want to give you. Wasted space costs everyone money.

You'll find our drivers very courteous and easy to get along with.
If you buy an item that doesn't look quit right when it gets there, then send it back.
You'll get no argument from our drivers. They may ask why, just to let us know.
That way we can service you better.

Come on up and ask us any questions you like.
The only bad question is the one that you don't have an answer for because you didn't ask.
We hope to see you soon.

Terms and Conditions

All first year and seasonal customers are strictly COD.

All accounts with approved credit are net 30 Days.

Overdue accounts are strictly COD.

1-1/2% interest monthly on all overdue accounts. (18% annually)

The Minimum for delivery is \$500.00

Delivery Charges

Inside 10 miles from The Flower Hutch--\$25.00

From 11 to 50 miles from The Flower Hutch--\$50.00

From 51 to 75 miles from The Flower Hutch--\$75.00

From 76 to 100 miles from The Flower Hutch--\$100.00

Outside 100 miles please call for a quote.

All toll charges will be added on to the base delivery charge.

If you have any questions please give us a call.

1-978-597-0062

We accept Visa, Master Card, and American Express.

All the Catalog prices are subject to change without notice.

Please see our weekly availability for current pricing.